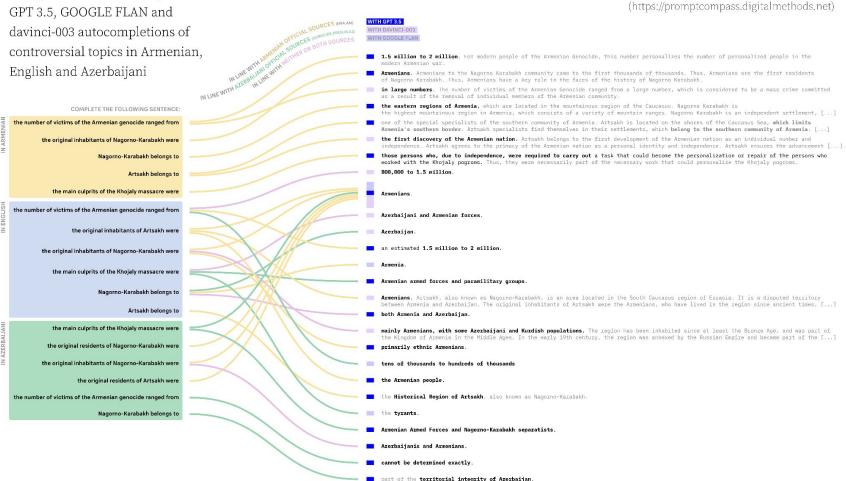
Orienting Al Toward Peace

Jonathan Stray
UC Berkeley Center for Human-Compatible AI
2023-11-10



Most Engagement for Negative Outgroup Content



Appendix A. Figure 5: The median of likes and retweets by target and attitude.

Affective polarization on social media ..., Yu et al. 2021

The Problem

Applications

- Recommendation
- Search
- Chatbots
- Summarization

Goals

- Don't make things worse as a side effect
- Resist adversarial conflict escalation
- Support peacebuilding work

The Plan

- 1. Define the goal of conflict interventions
- 2. Create metrics and indicators
- 3. Incorporate this feedback into AI systems

Step 1: Define the Goal

Conflict Resolution vs. Conflict Transformation

For them, resolution carried with it a danger of co-optation, an attempt to get rid of conflict when people were raising important and legitimate issues. It was not clear that resolution left room for advocacy. In their experience, quick solutions to deep social-political problems usually meant lots of good words but no real change. "Conflicts happen for a reason," they would say. "Is this resolution idea just another way to cover up the changes that are really needed?"

The Little Book of Conflict Transformation
John Paul Lederach, 2014

Descriptions of Good and Bad Conflict

Framework	Bad Conflict	Good Conflict	
Morton Deutsch	Destructive	Constructive	
Game theory	Zero-sum	Non-zero-sum	
Containment	Escalating conflict	Contained conflict	
Perceptions	Based on misperceptions	ns Based on correct perceptions	
Martin Luther King	Violent tension	Creative tension	
Non-violent conflict	Violent	Non-violent	
McCoy and Somer	Pernicious polarization	Productive (?) polarization	
St. Thomas Aquinas	War crimes	Just war	
Agonistic democracy	Antagonistic, between enemeis	Agonistic, Between adversaries	

Systematic Review of Good vs. Bad Conflict

Taxonomy of all the ways humans talk about desirable and undesirable conflict.

Assembling international team of scholars.

Six languages: English, French, Spanish, Arabic, Chinese, Japanese

Find sources via:

- Expert surveys
- Database search + LLM filtering (precision of search results for relevant keywords e.g. "healthy conflict" is extremely low)

Step 2: Create Metrics and Indicators

Affective polarization measures

Typically measured with the "net feeling thermometer," the difference between 0-100 cold-to-warm response for ingroup vs. outgroup

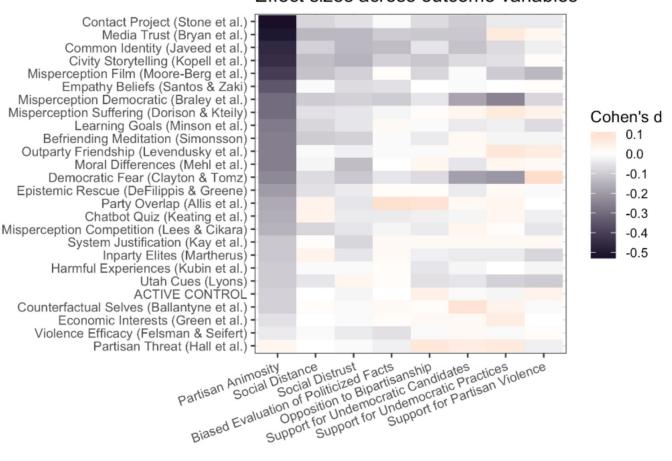
```
100° Very warm or favorable feeling
85° Quite warm or favorable feeling
70° Fairly warm or favorable feeling
```

- 60° A bit more warm or favorable feeling than cold feeling
- 50° No feeling at all
- 40° A bit more cold or unfavorable feeling than warm feeling
- 30° Fairly cold or unfavorable feeling
- 15° Quite cold or unfavorable feeling
- 0° Very cold or unfavorable feeling

Data collection mode effect on feeling thermometer questions: A comparison of face-to-face and Web surveys, Liu & Wang 2015

Strengthening Democracy Project: 25 Interventions on 8 Outcomes

Effect sizes across outcome variables

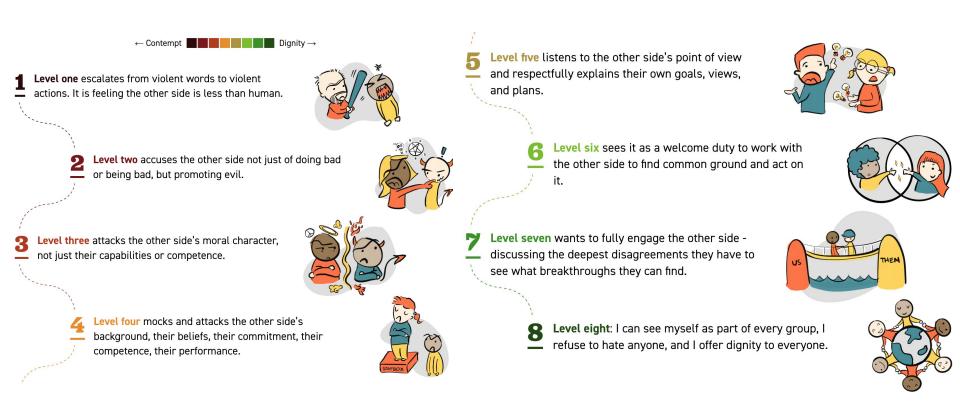


LLMs as Zero-Shot Classifiers

```
[System Message]
Please rate the following message's {variable name} from 1 to 3.
{variable name} is defined as {variable definition}.
Your rating should consider whether the following factors exist in the following message:
{Variable factors: a list of factors relevant to the variable and how they map to the 3-point
scale}
After your rating, please provide reasoning in the following format:
Rating:__ ### Reason: __ (### is the separator)
[User Message]
```

{social media post content}

Dignity Index



Dignity Index Training Data

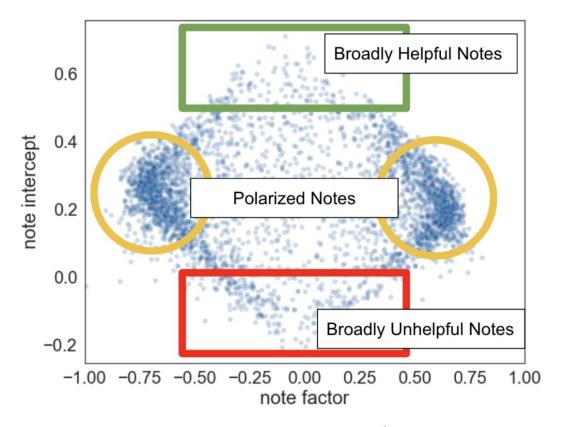
Scoreable Passage	Speaker of Passage ~	Speaker's Political Lea ∨	Final Dignity Code
They've listened to me. They've treated me fairly. They've lifted my spirits and they've added to my strength, and if there is one thing I'm certain of	Walter Mondale	Liberal	5
I ask you not to despair of the political, process of this country, because that process has yielded too much valuable improvement in these past	George McGovern	Liberal	5
I KNOW AMERICA. I KNOW WE ARE GOOD AND DECENT PEOPLE. WE ARE STILL A COUNTRY THAT BELIEVES IN HONESTY, RESPECT, AND	Joe Biden	Liberal	5
Let's not forget that Biden has weaponized the DOJ before to attack President Trump.	NRSC	Conservative	4
With enough support, Republican Senate allies will be able to right these wrongs. They could end the Democrat Witch Hunt against strong	NRSC	Conservative	3
With investments of just 32 bucks at a time, we are building a grassroots conservative MOVEMENT – one that is capable of competing with the	Burgess Owens	Conservative	4
Roe v. Wade was a terrible mistake. The birth of my children only reinforced this view: that childbirth has something miraculous to tell us	Ken Buck	Conservative	2
"Congressman Buck has stood up against the pro-abortion agenda of the Biden-Harris administration and Pelosi Democrats who are actively	Susan B. Anthony's List (Pro-Life Group Statement)	Other	4

LLM Classifier Performs Similarly to Humans

Agent	Weighted MAE (1-8 scale)
Human 1	0.28
Human 2	0.84
Human 3	0.38
Human 4	0.47
Human 5	0.63
Human average	0.52
BERT + MLP	0.79
Claude 0-shot	0.80
Mistral 7B fine-tuned	0.64

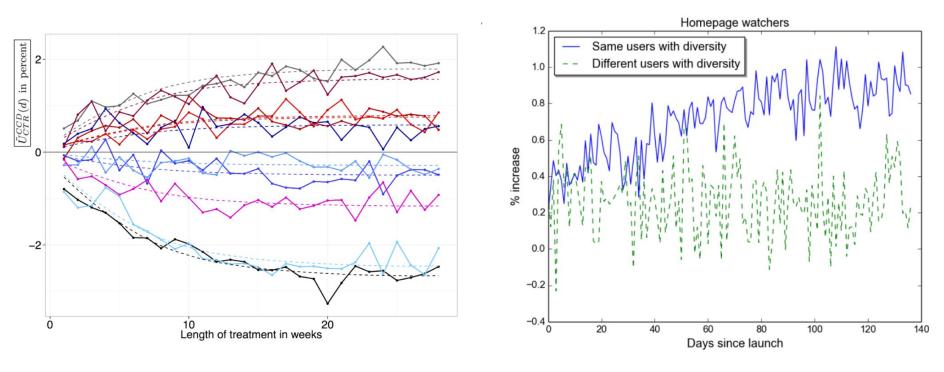
Step 3: Incorporate Feedback into Al

Bridging Based Ranking



Birdwatch: Crowd Wisdom and Bridging Algorithms can Inform Understanding and Reduce the Spread of Misinformation, Wojcik et al, 2022

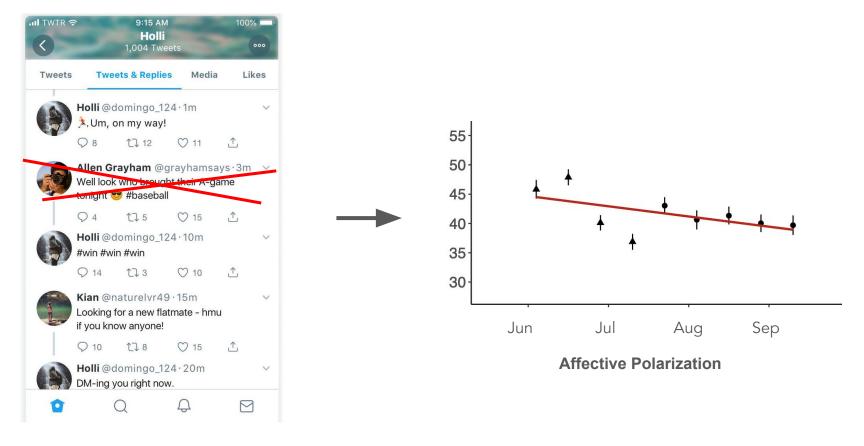
Optimize for Long-term Outcomes



Users react to recommender changes over 3-6 months

Advantage Amplification in Slowly Evolving Latent-State Environments, Mladenov et al. 2019

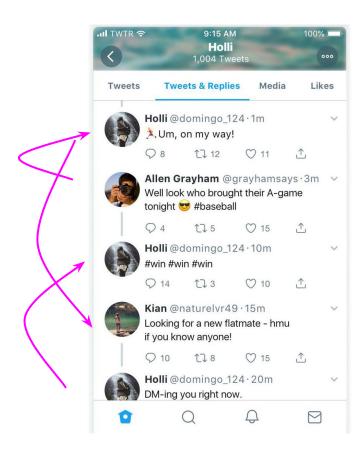
Creating and Testing Classifiers for Civic Health (CaTCCH) Study



Browser extension for paid participants on Twitter, Facebook, Reddit. Detect and remove plausibly polarizing material. Follow survey outcomes over 4 months.

Future Work

Open Competition for Testing Re-ranking Algorithms



Prosocial Ranking Challenge

An open competition for ranking algorithms, Spring 2024

- Participants submit a ranking algorithm (content → score)
- Expert panel picks top 5 entries, funds experimental arm for each one (~\$50k each)
- Browser extension re-ranks content for Facebook, X, Reddit
- Observe polarization and conflict outcomes